



WLOS
110 Technology Dr
Asheville, NC 28803

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2653119

Schedule Dates 10/10/16-10/16/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEBORAH ROSS (860479)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25323082
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,554.50
Net Total \$14,475.50
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$17,030.00
Grand Total:	27	\$17,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/10/16-10/14/16	2	:30	5:30A- 6A (EST)	2	X	X	X	X	X			2	\$450.00	\$900.00	Asheville (WLOS)	EARLY NEWS	10/4/16
2.0	Normal Line / News	10/10/16-10/14/16	2	:30	6:30A- 7A (EST)	2	X	X	X	X	X			2	\$825.00	\$1,650.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/4/16
3.0	Normal Line / News	10/10/16-10/14/16	2	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$825.00	\$1,650.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/4/16
4.0	Normal Line / News	10/15/16-10/15/16	2	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$265.00	\$265.00	Asheville (WLOS)	NEWS 13 SAT AT 6A	10/4/16
5.0	Normal Line / News	10/16/16-10/16/16	2	:30	5:59A- News-News 13 @ 6am Sunday	1						X		1	\$265.00	\$265.00	Asheville (WLOS)	NEWS 13 SUN AT 6A	10/4/16
6.0	Normal Line / News	10/16/16-10/16/16	2	:30	8A- ABC Good Morning America Sunday	1						X		1	\$675.00	\$675.00	Asheville (WLOS)	GOOD MORNING SUNDAY	10/4/16
7.0	Normal Line / News	10/10/16-10/14/16	2	:30	11:58-41A- News-News 13 at Noon	3	X	X	X	X	X			3	\$375.00	\$1,125.00	Asheville (WLOS)	NEWS 13 AT NOON	10/4/16
8.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	3:58-40P- Dr Phil	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Asheville (WLOS)	DR PHIL	10/4/16
9.0	Normal Line / News	10/10/16-10/14/16	2	:30	5:27-30P- News-News 13 at 5:30P	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Asheville (WLOS)	NEWS 13 AT 530P	10/4/16
10.0	Normal Line / News	10/10/16-10/14/16	2	:30	5:58P- News-News 13 at 6p	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS 13 AT 6	10/4/16
11.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	6:58-50P- Wheel of Fortune	1	X	X	X	X	X			1	\$1,050.00	\$1,050.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	7:28-30P- Jeopardy	1	X	X	X	X	X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	JEOPARDY	10/4/16
13.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	7P- Wheel of Fortune Wknd	1						X		1	\$525.00	\$525.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/4/16
14.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	JEOPARDY WEEKEND	10/4/16
15.0	Normal Line / News	10/10/16-10/16/16	2	:30	10:59:56P- News-News 13 11P Late News	2	X	X	X	X	X		X	2	\$825.00	\$1,650.00	Asheville (WLOS)	NEWS 13 AT 11	10/4/16
16.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	12:37A- ABC-Nightline	2	X	X	X	X	X			2	\$150.00	\$300.00	Asheville (WLOS)	ABC NIGHTLINE	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King,
 being/on behalf of: Deborah Ross,
 a legally qualified candidate of the Democratic
 political party for the office of: U.S. Senate
 in the General
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

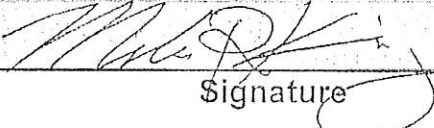
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/9/16 
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title